



December 2, 2014

Sportsman's Warehouse to Open Fifth Store in Arizona

MIDVALE, Utah, Dec. 2, 2014 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Show Low, Arizona with plans to open this retail store in the summer of 2015. The Show Low store will be the fifth Sportsman's Warehouse location in Arizona and the eighth store announced for 2015. This store will be located in the Park Pineway Plaza.

The store will feature an extensive selection of hunting, fishing and camping gear, as well as a wide range of apparel and footwear. As with all Sportsman's Warehouse locations, the store will also feature instruction, seminars and special events related to outdoor activities.

"We are thrilled to open a store in Show Low as Sportsman's Warehouse has a great customer base in Arizona," noted John Schaefer, Sportsman's Warehouse CEO. "This location is on par with our continued growth plans in markets where we have a loyal customer base and an understanding of the market. The area has a strong outdoor heritage, and we plan to become an active, contributing partner of this great community."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com