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## **Sportsman's Warehouse Announces Three Additional New Stores Scheduled to Open in 2016**

MIDVALE, Utah, Jan. 11, 2016 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include new retail locations in Prescott, Arizona, Rock Springs, Wyoming and Gillette, Wyoming. The Prescott store will be the sixth store in Arizona and located in the Frontier Village Shopping Center. In Rock Springs, Wyoming, the new store will be located at 1537 Dewar Dr, in Rock Springs. The Gillette, Wyoming store will be located in the KG Town Center. These two Wyoming stores will bring the number of Sportsman's Warehouse locations in the state to four. All of these locations will be small format stores and will open in the summer of 2016. Combined with the locations previously announced these stores bring the total of announced locations for 2016 to nine new locations as the Company continues to execute its growth strategy.

These stores will feature an extensive selection of hunting, fishing and camping equipment geared toward the local market, as well as a wide range of apparel and footwear. As with all Sportsman's Warehouse locations, the store will also feature instruction, seminars and special events related to outdoor activities.

"Wyoming and Arizona are great states with an abundance of hunting, camping and fishing access, along with a high customer base. We are excited to increase our presence throughout the western United States in markets we know very well," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of these stores keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come. Each of these areas has a strong outdoor heritage, and we plan to become an active, contributing partner in each of these great communities."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at [www.sportsmanswarehouse.com](http://www.sportsmanswarehouse.com).

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